DOMINICK LORENZ

BROADCAST JOURNALISM

Cell: 951-415-2605 **| Email:** dtlorenz95@gmail.com **| Website:** https://domlorenz.wixsite.com/broadcasting

PROFESSIONAL SKILLS

Microsoft Office Suite
Adobe Creative Suite (Premiere, Audition, Photoshop & InDesign)
Mixlr
LadioCast
MLBAM Forge + Research
Ross Inception News Software
Chorus Publishing
WordPress
Megaphone & Anchor Podcasting
Analog Mixer & Digital Mixer
Zoom
Social Media (Facebook, Twitter, Instagram)

PERSONAL SKILLS

Creative
Detail Oriented
Reliable
Punctual
Organized
Versatile
Team-Orientated
Fast Learner
Positive Attitude
Problem Solver

REFERENCES

ANDREW PALOVIK
Broadcast Director - CA Sports Zone
Cell: 714-345-2358
Apalovik@live.com

MIKE LINDSKOG
Director of Public Relations - RC Quakes
Cell: 509-869-5545
mlindskog@rcquakes.com

JILL GEARIN
Director of Broadcasting - VIS Rawhide
Cell: 310-429-5324
jillian@rawhidebaseball.com

SEAN MCCALL
Director of Broadcasting - LE Storm
Cell: 951-538-3974

*More References Are Available If Necessary

- BROADCASTING & MEDIA EXPERIENCE -

PLAY-BY-PLAY BROADCASTER
CA Sports Zone | February 2023 - Present

- Lead play-by-play voice for Huntington Beach High School Varsity Baseball
- Conduct player & coach interviews
- Promote game broadcasts and player achievements via Twitter

PLAY-BY-PLAY BROADCASTER
California League | July 2022 - August 2022

- Play-by-play radio broadcaster for the Visalia Rawhide, select games
- Play-by-play radio broadcaster for the Rancho Cucamonga Quakes, select games

CONTENT CONTRIBUTOR & PODCASTER
Halos Heaven - SB Nation | July 2021 - March 2022

- Wrote Pre/Post-Game, Minor League & Editorial content for HalosHeaven.com
- Produced, Hosted and edited podcast/player interviews discussing Angels Baseball
- Provided live game updates & fan engagement posts on Twitter

BROADCASTING & MEDIA RELATIONS
West Virginia Power | February 2020 - June 2020 (Due to Covid-19)

- Co-created/designed Media Guide
- Wrote featured articles for the "Power Line Blog"
- Recorded and edited monthly podcast episodes for "Expanding The Grid"
- Created engaging social media graphics for gameday broadcasts

TICKET EXECUTIVE & MEDIA RELATIONS/BROADCASTING
Lake Elsinore Storm | March 2017 - September 2019

Ticket Executive:
- Client representative for Season Tickets, Mini-Plans, Groups, and Partnerships
- Generated $120,000 in sales within two seasons (Feb. 18' - Sept. 19')
- Built relationships and fulfilled client needs with excellent customer service
- Marketing strategies - print, social media and on-air radio campaigns

Media Relations/Broadcasting:
- Play-by-play broadcaster and post-game show personality
- Successfully executed all media responsibilities including interviews, game notes, rosters + starting lineups, press releases, and "Playball Program" featured content
- Enhanced live game updates & fan engagement posts on Twitter & Instagram
- Appeared on local radio to discuss team & upcoming events/promotions
- Developed ideas for promotional videos, including filming and editing
- Promoted Storm Baseball at community events with mascot and players
- Fill-in Gameday Stringer & Emcee

OC NEWS EXECUTIVE PRODUCER & SPORTS RADIO HOST
CSUF College of Communications | Februray 2016 - December 2017

Executive Producer:
- Led brainstorming meeting to identify daily news stories
- Utilized "Inception" to organize, write and edit story rundowns
- Directed cameras, oversaw flow of the show from control room and in-studio
- Video edit (Adobe Premiere) overall episode prior to uploading on YouTube

Sports Radio:
- Hosted weekly sports talk show ("Sports Mouth")
- Produced show rundowns based on MLB, NFL, NBA, NHL & College topics
- Controlled soundboard levels based on audio, highlights and music
- Delivered dynamic sports conversations (with occasional guests) while incorporating promotional and advertising announcements

EDUCATION

BACHELOR OF ARTS, MAJOR IN COMMUNICATIONS, MINOR IN AMERICAN STUDIES (3.8 GPA, DEANS'S LIST - 4 SEMESTERS)

California State University, Fullerton | 2013 - 2018